GSMA Thrive 万物生晖
30 June - 2 July, 2020

Top 5 Industries Represented
- Mobile Network Operator
- Network Infrastructure Vendor
- IoT/M2M
- Advertising/Marketing/PR
- Consultancy

Over 12,000 registrations from 153 Countries and Territories
40% of attendees hold Senior Level positions
25% of attendees hold Vice President and C-Level

235 MNOs from 99 Countries and Territories
150 Governments/NGOs from 63 Countries and Territories

Top 5 Areas of Interest
- 5G: 28%
- AI: 18%
- IoT/M2M: 17%
- Digital Transformation: 13%
- Mobile Devices: 6%

Networking
- Attendees from 250 companies shared over 2,300 business cards
- 25% of cards exchanged were Vice President level and above

Registrants by Region
- North America: 6%
- Europe: 12%
- Middle East: 3%
- South America: 2%
- Africa: 3%
- Asia/Pacific: 73%

Top 5 Countries and Territories
- China, People’s Republic of: 38%
- Hong Kong, SAR China: 4%
- United States: 3%
- United Kingdom: 3%
- India: 2%

Social Media
- Global Social Channels
  - Over 530 content posts globally
  - 1,800+ mentions
  - 520+ shares
  - 3,360+ likes
  - 45,500+ video views

- China Social Channels
  - More than 650 content posts
  - 1,210+ mentions
  - Nearly 4.2 million views

More than 703,000 total reach
What Industry Leaders Are Saying

Yang Jie, Chairman, China Mobile

“5G has provided 34 different services in the fight against COVID-19: from medical robots to cloud hospitals.”

Mats Granryd, Director General, GSMA

“2020 will be known in the history books as the year that changed everything. This pandemic has highlighted to the world what we have all known for decades: the true value of resilient and robust mobile networks. Mobile operators in APAC will invest almost $500bn in their networks before 2025.”

Ke Ruiwen, Chairman and CEO, China Telecom

“5G SA is empowering our lives now and in the future.”

Guo Ping, Rotating Chairman, Huawei

“Industries that adopted 5G early on have started sharing and duplicating successful experiences at scale. Digital ports are great examples. Ningbo Port is the world’s largest and also the world’s first to adopt 5G technology in its production system. Today, the port is a 5G-powered intelligent port.”

Cristiano Amon, President, Qualcomm Inc

“It’s really a sign that what we’re doing is essential; and we must embrace that as an industry.”