INDUSTRY 4.0

As Asia’s leading event for Next-generation Technology - 5G, IoT, AI, Big Data and Beyond, MWC Shanghai explored how Intelligent Connectivity will shape the future of our digital experiences, our industry and our world.

INDUSTRY 4.0

Global Interest Amongst MWC Shanghai Attendees

As one of the 8 core themes of MWC19 Shanghai, Industry 4.0 drew interest amongst attendees and Key Decision Makers at MWC Shanghai.

<table>
<thead>
<tr>
<th>Category</th>
<th>Attendance 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Countries/Territories Represented</td>
<td>87</td>
</tr>
<tr>
<td>Senior Level Interest - Industry 4.0</td>
<td>29%</td>
</tr>
<tr>
<td>Attendees who expressed Area of Interest as Industry 4.0</td>
<td>12,570</td>
</tr>
</tbody>
</table>

ATTENDEES IDENTIFYING THEIR AREA OF INTEREST TO BE IN INDUSTRY 4.0 - BY JOB FUNCTION

<table>
<thead>
<tr>
<th>Job Function</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>C-Level/Owner</td>
<td>4%</td>
</tr>
<tr>
<td>Vice President</td>
<td>4%</td>
</tr>
<tr>
<td>Director/Head</td>
<td>20%</td>
</tr>
<tr>
<td>Attorney/Counsel</td>
<td>1%</td>
</tr>
<tr>
<td>Sub-Total C-Level/VP/Director/Attorney Counsel</td>
<td>29%</td>
</tr>
<tr>
<td>Manager</td>
<td>41%</td>
</tr>
<tr>
<td>Consultant</td>
<td>4%</td>
</tr>
<tr>
<td>Other</td>
<td>26%</td>
</tr>
</tbody>
</table>

More than 75,000 ATTENDEES from 100+ Countries & Territories +20 first-time countries represented

4,000+ CONFERENCE ATTENDEES

350+ CEOs

55% SENIOR-LEVEL POSITIONS
More than ever, vertical industries represented at MWC Shanghai are expressing interest in Industry 4.0. MWC Shanghai 2019 attendees representing a wide range of industries, expressed increase interest in Connectivity, further demonstrating how through Intelligent Connectivity, the mobile ecosystem brings companies, products, and industries closer together.

Top Industries Interested in Industry 4.0

<table>
<thead>
<tr>
<th>Industry</th>
<th>Attendance 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Network Infrastructure Vendor</td>
<td>25%</td>
</tr>
<tr>
<td>Manufacturing - IT/Hardware</td>
<td>13%</td>
</tr>
<tr>
<td>IoT/M2M</td>
<td>10%</td>
</tr>
<tr>
<td>Mobile Network Operator</td>
<td>10%</td>
</tr>
<tr>
<td>Cloud Services</td>
<td>6%</td>
</tr>
<tr>
<td>Consultancy</td>
<td>5%</td>
</tr>
<tr>
<td>Systems Integrator</td>
<td>5%</td>
</tr>
<tr>
<td>Automotive/Transportation</td>
<td>4%</td>
</tr>
<tr>
<td>Information/Analytics/Business Information</td>
<td>3%</td>
</tr>
<tr>
<td>App/Software Development</td>
<td>3%</td>
</tr>
</tbody>
</table>

INDUSTRY 4.0 CONTENT

MWC Shanghai 2019 content around Industry 4.0 explored emerging IoT technologies and discussed future trend expected to dominate the IoT landscape in our intelligently connected world. Companies and manufactures presented new IoT platform uses cases, explored the untapped potential of industrial IoT, and encouraged a market for IoT managed services.

Category                  | Attendance 2019 |
---------------------------|-----------------|
Track Session Attendance - Industry 4.0 | 7,191 |
C-Level/Owner              | 9%              |
Senior Level (including C-Level/Owner) | 42%          |
Total Countries/Territories Represented | 68          |

TRACK SESSION ATTENDANCE BY JOB FUNCTION

<table>
<thead>
<tr>
<th>Job Function</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>C-Level/Owner</td>
<td>9%</td>
</tr>
<tr>
<td>Vice President</td>
<td>9%</td>
</tr>
<tr>
<td>Director/Head</td>
<td>24%</td>
</tr>
<tr>
<td>Attorney/Counsel</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Sub-Total C-Level/VP/Director/Attorney Counsel</td>
<td>42%</td>
</tr>
<tr>
<td>Manager</td>
<td>31%</td>
</tr>
<tr>
<td>Consultant</td>
<td>3%</td>
</tr>
<tr>
<td>Other</td>
<td>24%</td>
</tr>
</tbody>
</table>