MWC Shanghai 2023 in numbers

**Nearly 37,000** attendees to MWC Shanghai

**Nearly 300** exhibitors, sponsors and partners

**Over 3.5M** banner impressions on international media partner platforms, including

**Over 2.5M** on Time.com

**Over 30%** of conference attendees are holding senior level positions

**Over 30%** from international markets

**Over 20%** female keynote speakers

**Over 30%** attendees from adjacent industries beyond the mobile sector

**Numbers correct as of the show closing.**
MWC Shanghai 2023 in numbers

- **Over 460** International Media Outlets and Industry Analysts
- **Nearly 1,850,000** Unique Viewers of the Keynote Sessions Across Media Partner Platforms
- **Over 1M** Impressions on Outside-of-China Media Platforms
- **300** Speakers and Thought Leaders
- **30%** Director Level and Above
- **Over 2,000** C-Suite Executives
- **8,000** Attendees Representing Companies

*Numbers correct as of the show closing*
MWC Shanghai 2023 Full Highlights
New this year – Digital Shanghai Hall

Digital Shanghai Hall debuted in Hall N5.

It presented numerous cases of enterprise digital transformation, including Zhongshan Hospital, Huashan Hospital, Shanghai Information Investment (SII), China State Construction, INESA, Dahan Tricom, Shanghai International Automobile City, General Plan, West Well and many others.


Under the guidance of the Digital China Strategy, Shanghai is comprehensively promoting the construction of new information infrastructure to support the digital transformation of various industries, and a number of excellent industry application cases have emerged. Through MWC Shanghai, in conjunction with the digital ecosystem of Shanghai, it will further establish Shanghai as a global benchmark city for 5G and drive the creation of an “International Digital Capital.”

Pan Yan, Director of the Information Infrastructure Management Division of the Shanghai Municipal Commission of Economy and Informatization.
5G IN aims to bring together mobile operators and investors to explore the digital ecosystem for new disruptors, brave pioneers and ground-breaking business models.

This year 5G Innovation Zone is back and better than ever. It presented how 5G unleashed has the potential to completely revolutionise industries, showcasing everything from its use in the metaverse through to how it is helping drones fly.

We met potential partners for the deployment of our key initiatives in the years to come. Conversations are up and running. The 12 companies’ part of our delegation generally met their expectations and made potential customers or collaborators. MWC Shanghai 2023 are: inspiration, amusement and learning.

Francesc Fajula, CEO, Mobile World Capital
Our 300 exhibitors included
Keynote Speakers
Meet our Keynote Speakers who are re-inventing what it means to be connected

H.E. Teo Nie Ching
Deputy Minister of Communications and Digital Malaysia

Yang Jie
Executive Director & Chairman, China Mobile

Ke Ruiwen
Executive Director, Chairman & CEO, China Telecom

Liu Lie Hong
Chairman & CEO, China Unicom

Meng Wanzhou
Deputy Chairwoman, Rotating Chairwoman, CFO, Huawei

Jim Cathey
Chief Commercial Officer, Qualcomm

Xu Ziyang
Executive Director & CEO, ZTE

George Zhao
CEO, Honor

Ziyu Shen
Chairman & CEO, Xingji Meizu Group

Alex Sinclair
Chief Technology Officer, GSMA
Partner Programmes

AMD

中国移动

中国电信

GTI

HUAWEI

诺基亚

Skyworks

沃达丰

中兴
MWC Shanghai has been one of the bellwethers of global technological advancement by continuing to foster innovation and promoting win-win cooperation and collaboration.

Ke Ruiwen
Chairman, China Telecom

As its exhibitor and Diamond Partner, China Mobile will be committed to facilitate and participate at MWC Shanghai, leveraging new infrastructures of 5G, Computing Force network, and smart middle-platform as well as its new service framework for ‘Connectivity + Computing force + Ability’, to showcase emerging information technologies, AI, smart cities, smart living that will enhance the thriving development of digital economy.

Yang Jie
Chairman, China Mobile

As the north star for the development of global mobile communication technologies, MWC Shanghai has become an important platform for international dialogue that convenes stakeholders from the global mobile industry to reach consensus, strengthen collaboration, and seek mutual development.

Liu Liehong
Chairman, China Unicom
The cooperation with GSMA at MWC Shanghai 2023 was very successful and pleasant. We are delighted to share our insights and discuss the future evolution of smartphones on the stage of MWC Shanghai, a vane of global mobile communication technology development. Looking forward to sharing more at the next Mobile World Congress.

Ray Guo, CMO, HONOR

This is the first time that China Broadcasting Network (CBN) has participated in the MWC exhibition as the fourth major telecommunications operator in China. We took this opportunity to showcase the innovative achievements of CBN’s 5G network deployment over the past year and engage in close exchanges with numerous industry partners. We hope to join hands in the future to promote mutual progress and drive industry development.

Liu Ronghui, Director of the Mobile Market Operations Department at CBN

We are delighted that Lenovo has made its debut as the largest brand exhibitor at this year’s MWC Shanghai. We can see that MWC Shanghai continues to maintain its vitality as the most influential connectivity industry exhibition in Asia, especially in promoting industry exchange and empowering industry intelligent transformation, the conference plays a positive role. This experience can be described as comprehensive intelligence, cooperative win-win, and empowering the future. We look forward to an even more exciting next year.

Charles WANG
VP, Chief Marketing Officer, Lenovo China
## Media Partners

### Official Media Partners
- Bloomberg Businessweek
- CNBC
- Tencent News
- TIME
- CII4
- MOBILE WORLD LIVE

### Strategic Media Partner

### Broadcast Partner

### Featured Media Partners
- COTIME
- 科技视讯
- IT时报
- 热点科技
- 搜狐科技
- 科技行者

### Supporting Partners
- CIO Outlook
- 通信产业报
- COMMUNICATIONS TODAY
- 通信世界
- DAZEINFO
- THE FAST MODE
- 趣味科技
- Kapronasia
- KHRONOS
- Mobile
- Phone World
- TechNave
- TELECOM Review
- Telecom
- TCO
- 俄罗斯电信报
- MIITIDC
- 微博
- 聪东

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**Note:** The list includes various media partnerships, with specific logos and websites for each partner. The partnerships are categorized into Official Media Partners, Strategic Media Partner, Broadcast Partner, Featured Media Partners, and Supporting Partners.
MWC Shanghai 2024

MWC Shanghai is the largest and most influential gathering of the connectivity ecosystem in Asia. It’s where world-leading companies and trailblazers share the latest thought leadership about the progression and future of connectivity.

At MWC Shanghai, we host the debates that will define society’s relationship with technology, cutting edge technology demos that will redraw the boundaries of possibility. We dedicate a hall to our 5GIN event where we introduce investors to startups to fuel innovation and grow ideas that will change the world.

As the world is recovering at an unprecedented speed, the entire mobile ecosystem must seize this moment to be a force for change. Join us at the centre of it all – MWC Shanghai, where innovators, creators and leaders gather to get business done.

Be a part of the technological shift at MWC Shanghai 2024.

26–28 June, 2024
A big Thank you!